

2019 世界新能源汽车大会 world new energy vehicle congress

2019年7月1-3日,中国·海南博鳌 | JULY 1-3, 2019, BO'AO HAINAN, CHINA

Post Show Report





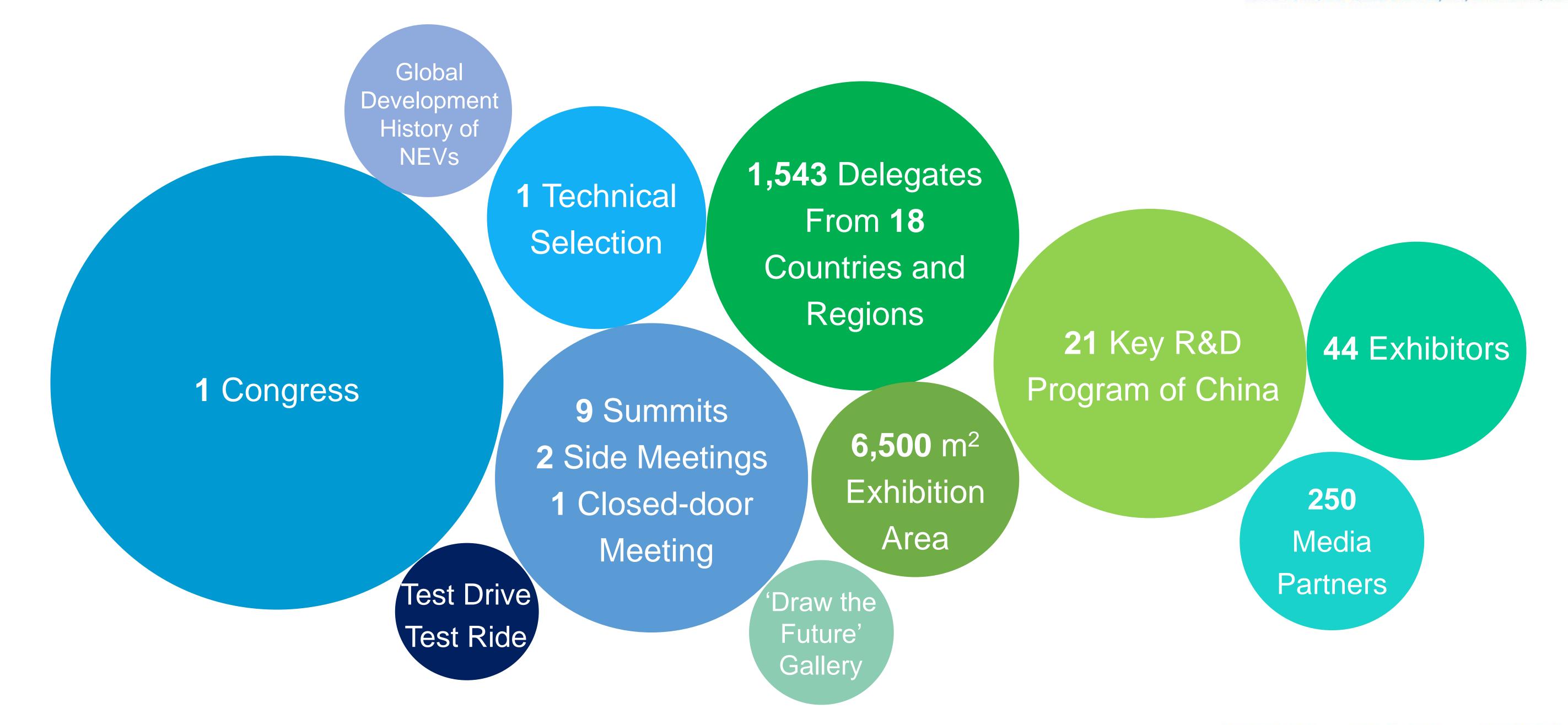
Congress Key Figures
 Congress Review
 Exhibition Review
 Delegate Analysis
 Marketing Report



## Congress Key Figures



# 2019年7月1-3日,中国·海南隆 | JULY 1-3, 2019, BO'AO HAINAN, CHINA







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### Congress Review



# 2019年7月1-3日,中国·海南梯型 | JULY 1-3, 2019, BO'AO HAINAN, CHINA

#### Plenary Sessions

President Xi Jinping expressed sincere congratulations by sending a congratulatory letter to the World New Energy Vehicle Congress.

Wang Yong, State Councilor of the People's Republic of China, read the letter instead and addressed the congress afterwards.



1,543 delegates from 18 countries and regions attended the congress.



2 Releases



5

Welcome Addresses



18

Reports



# 2019年7月1-3日,中国·海南鄉 | JULY 1-3, 2019, BO'AO HAINAN, CHINA

#### Reports I

"Electric, intelligent, and sharing" has fostered new life and recurrence in the new round of scientific and technological revolution, and promoted the comprehensive transformation of the energy, production, and sales of the automobile industry, changing the global automotive industry with unprecedented speed, depth and breadth. This unprecedented change in the past century has not only given new dynamism to the development of the global automotive industry, but also brought historic opportunities to reshape the world's automotive energy landscape, respond to global climate change, and achieve sustainable development of the automotive industry.



—WAN Gang Vice Chairman of the National Committee of the Chinese People's Political Consultative Conference

President of China Association for Science and Technology



In order to achieve the rapid development of electric vehicles, original equipment manufacturers need to implement the commitments, including strategic implementation and commitment to product changes, so that transportation can be on the road to sustainable development.

——Laszlo VARRO Chief Economist, International Energy Agency (IEA)

At present, countries are still looking for a balance between economic benefits and technology. Accelerating the introduction of NEV is the trend of the times, and China plays an important role in the field of new energy vehicles. China is also an important promoter in the electrification of automobiles.



—Christian ZINGLERSEN Head of Clean Energy Ministerial Secretariat



Electric vehicles are the best and most effective way to reduce carbon dioxide emissions from road traffic. Light-duty vehicles and passenger cars for fuel cells will not reach a certain market size until 2020. In addition, adequate infrastructure shall be established for fuel cell vehicles and hydrogen production costs shall be reduced.

—Herbert DIESS Chairman of the Board of Management of Volkswagen AG

The safety of lithium-ion batteries has become the core of electric car safety concerns in recent years. Car safety issues should be weightier than Mount Tai. Safety first is the key and prerequisite for ensuring the long-term health and sustainable development of electric vehicles. All vehicle manufacturers should pay attention to the safety of electric vehicles, release authoritative information in a timely manner, respond positively to social concerns, and avoid the adverse butterfly effect in the electric vehicle industry.



——XU Liuping Chairman of China FAW Group Corporation





# 2019年7月1-3日,中国·海南縣 I JULY 1-3, 2019, BO'AO HAINAN, CHINA

#### Reports II

The advent of the new scientific and technological revolution, along with the six characteristics including science development into the era of big science, the breakthrough of scientific research technology into multiple breakthroughs, the high complexity and uncertainty of technological innovation, has also brought the automotive industry into the new stage of electric, intelligent and sharing. The new energy vehicle technology innovation presents new trends such as platform-based, open, scenario-driven, integrated and subversive.

— Wang Xi Vice Minister, Ministry of Science and Technology

For the next development of China's new energy market, there are three suggestions: to provide a stable policy environment with necessary support during applications; to establish a macro-control mechanism for double-point transactions, avoiding price ups and downs; to accelerate infrastructure of fuel cell hydrogen refueling stations and technical standard construction.

——CHEN Zhixin President of SAIC Motor

The new energy vehicle will enter from the current initial stage "the electric vehicle stage" into the new era of new energy electric vehicles through the two-way parallel development of new energy and intelligence.

——OUYANG Minggao Professor of Tsinghua University Academician of the Chinese Academy of Sciences Co-chair of the WNEVC Technology and Science Committee

To move to low-carbon and clean transportation, all stakeholders must work together in an open system to make the ecosystem facing the future, to innovate continuously and openly throughout the product lifecycle, and to ensure it to be people-oriented with safety so as to ensure that new energy and electricity are further promoted.

— Lothar HERRMANN

Executive Vice President, Siemens AG President and CEO, Siemens Greater China Chairman, President and CEO, Siemens Ltd., China At present, China's new energy auto industry is at an important juncture from policy-driven to market-driven, accelerating integration with industries such as energy, transportation, and next-generation information and communication. As a symbolic product of technological innovation and industrial upgrading, and a key node for cross-border integration, new energy vehicles have ushered in a new era of development with both development opportunities and challenges.

——XIN Guobin Vice Minister, Ministry of Industry and Information Technology

Spring shall come after the decline of subsidies. The year 2023 is expected to be the year of eruption and the turning point of electric vehicle development. New energy vehicles will compete with traditional vehicles with the advantage of a flat cost. The combination of new energy vehicles and intelligence is also the perfect combination in the automotive industry.

——ZHU Huarong President of Changan Automobile

At present, the automobile industry is undergoing the most profound change in history. The scope and extent of its influence can be called an automobile revolution. To win this change, we must jump out of the electric car to assess and deploy this change, and think about how the car revolution can work with energy transportation and the city.

——CHEN Qingtai Former Deputy Director of Development Research
Center of the State Council, President of EV100

The automotive power battery market will have a great development, especially in the context of further tightening of national standards and growing enthusiasm of consumers. At the same time, the great improvement in battery performance and the further improvement of the charging infrastructure will drive the growth of the power battery market. China will maintain its leading position in the global electric vehicle market, and its production and sales will account for half of the world.

—Hak Cheol SHIN CEO of LG Chem



# 2019年7月1-3日,中国·海南梯整 I JULY 1-3, 2019, BO'AO HAINAN, CHINA

#### 2 Releases

#### Release of Bo'ao Consensus

Chen Qingtai, former Deputy Director of the Development Research Center of the State Council and President of EV100, released the "Bo'ao Consensus." Electric, intelligence, sharing, sustainable development, and cross-industry cooperation were the key words.





# Release of the TOP "Global NEV Cutting-edge and Innovative Technologies"

Ouyang Minggao, Professor of Tsinghua University, Academician of the Chinese Academy of Sciences, Cochair of the WNEVE Technology and Science Committee, released the result of the TOP "Global NEV Cutting-edge and Innovative Technologies" selection.





#### Summits and Meetings



2 Side Meetings



9 Summits

88 Reports

1 Closed-door Meeting



**38** Panelists

Half of the summits were attended by more than 200 participants, of which Summit 1 Strategic Transformation and Innovation Development of Global Automakers attracted 407 attendees; Summit 4 Hydrogen Fuel Cell technologies and Innovation attracted 337 attendees.







### Exhibition Review





#### Advanced Technical Exhibition



6,500 m<sup>2</sup> Exhibition Area



**44** Exhibitors



21 Showcases of National Key R&D Program

WNEVC invited vehicle manufacturers, new energy vehicle manufacturers, component manufacturers/suppliers from all over the world to show their advanced technologies of the industry:





























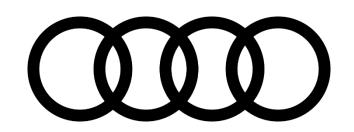


















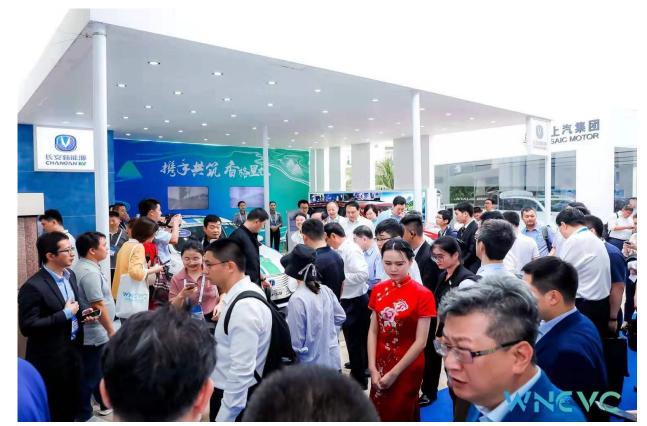




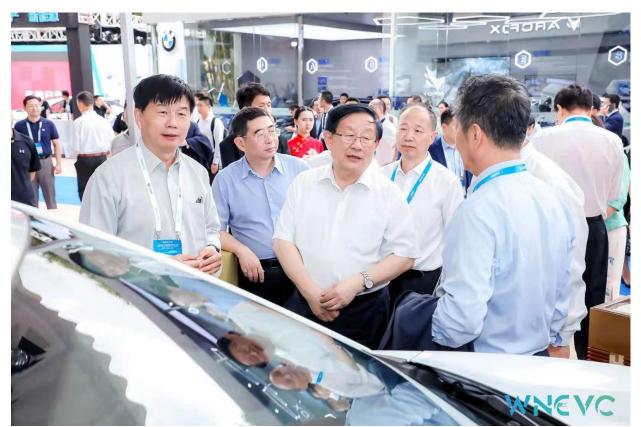


### Advanced Technology Exhibition At-a-Glance

44 exhibitors including Chang'an New Energy Vehicles, Wolkswagen, BMW, SAIC Motor, Nissan, Saleen, ExxonMobil, SinoHytec, etc. participated in the advanced technology exhibition.





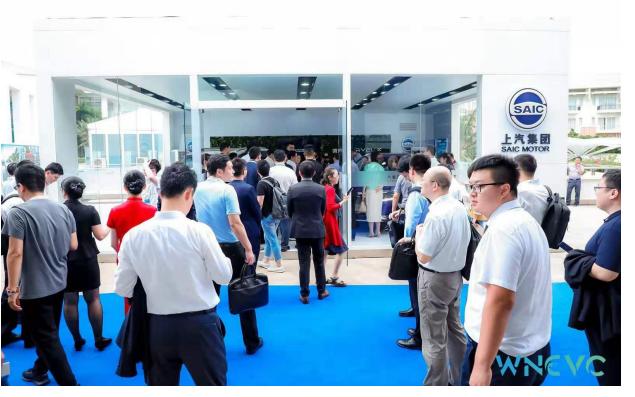
















### National Key R&D Program of China "New Energy Vehicle" Grant Program

21 items were selected by the Ministry of Science and Technology to represent the initial results of national key R&D program of "New Energy Vehicle" grant program. Companies and associations including Institute of Electrical Engineering, Tsinghua University, Beijing Electric Vehicle, Chery Automobile and Yutong Heavy Industry, etc. took part in the exhibition.









#### Test Ride and Test Drive

As a concurrent event of WNEVC 2019, Test ride/Test drive offers a good opportunity for the delegates to experience the high-end configuration, stability performance and excellent road performance of NEVs, emphasizing the battery capacity, cruising range and kinetic energy conversion of different models. 12 NEVs of Saleen (China), Chang'an New Energy Vehicles and Nissan received 240 delegates within 3 days.







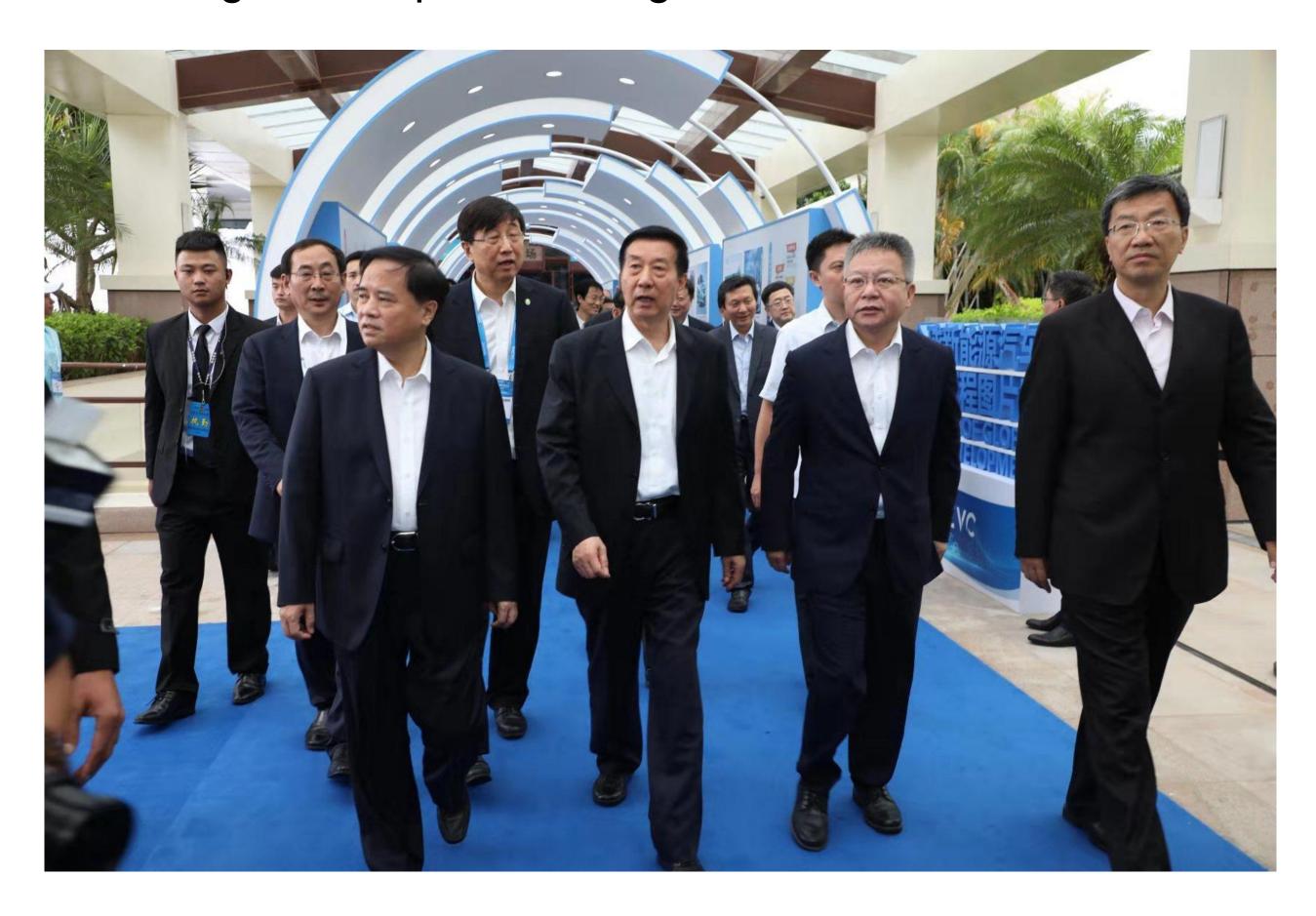


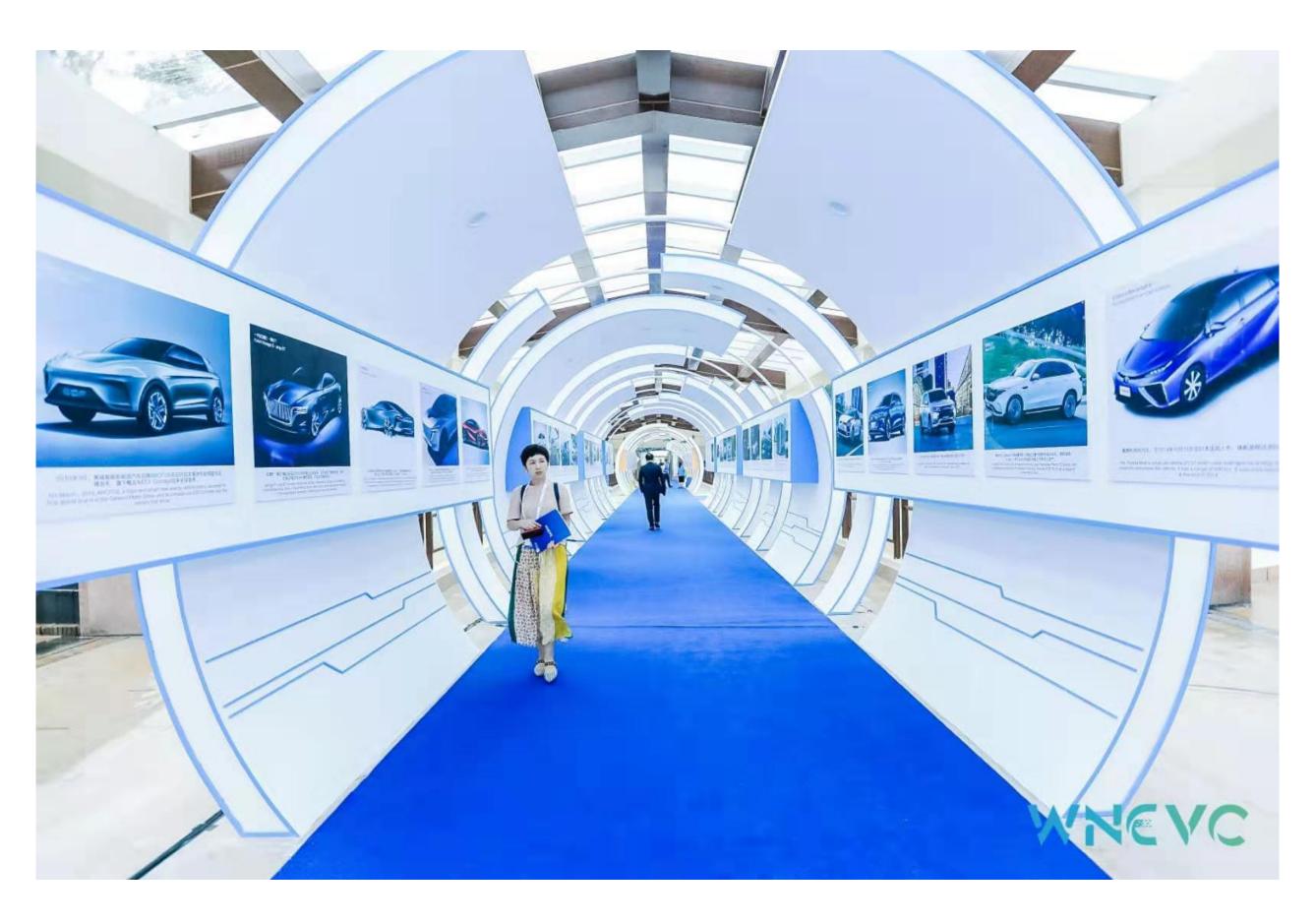




#### Development History of Global New Energy Vehicles

Based on the timeline of the development history of NEV, different innovative ideas and new breakthroughs in NEV from the initial stage to the present stage were demonstrated.



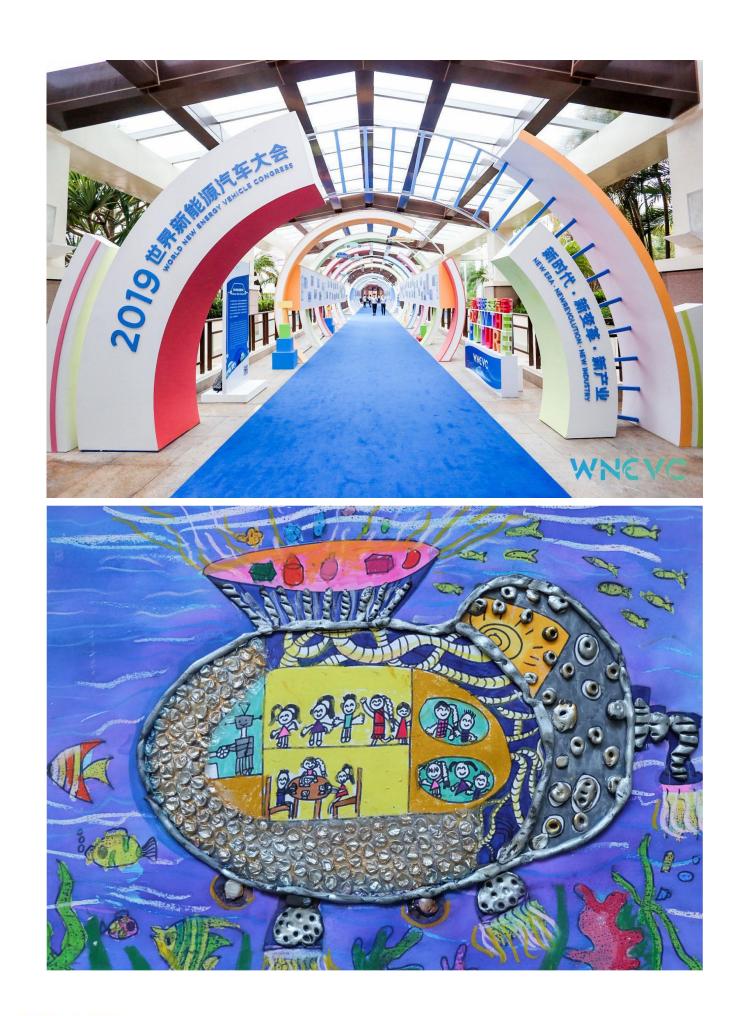


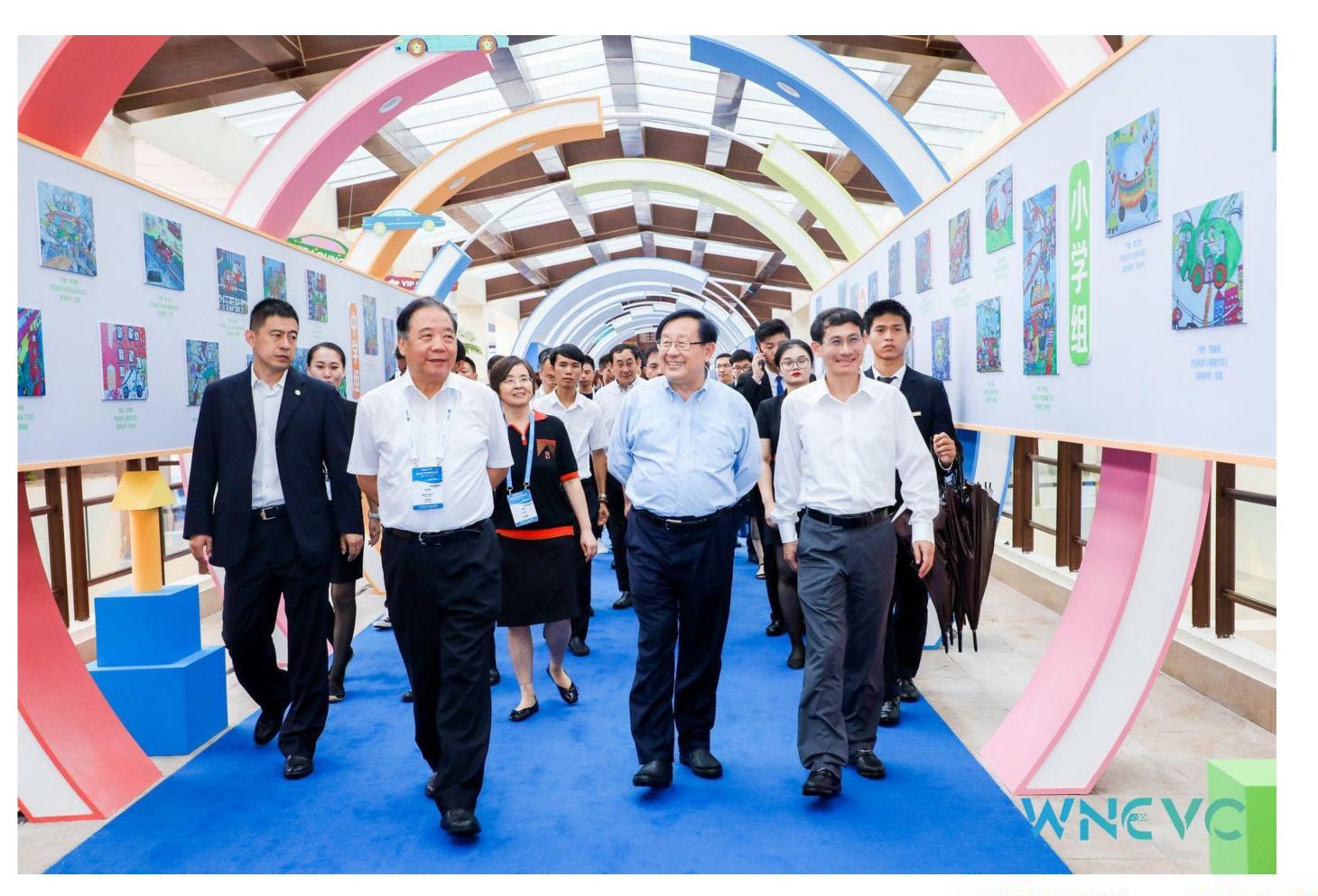




#### "Draw the Future" Award-winning Paintings Exhibition

In order to popularize the knowledge of NEVs, cultivate the innovative spirit and release the imagination of the teenagers, Hainan Association for Science Technology, together with the Hainan government, held the "Draw the Future" Painting Contest. A total of 2515 works were collected in the contest, and 50 excellent paintings were evaluated and exhibited.







### Delegate Analysis



#### Delegate Analysis

#### Region

1,543 Delegates from

**18** Countries and Regions

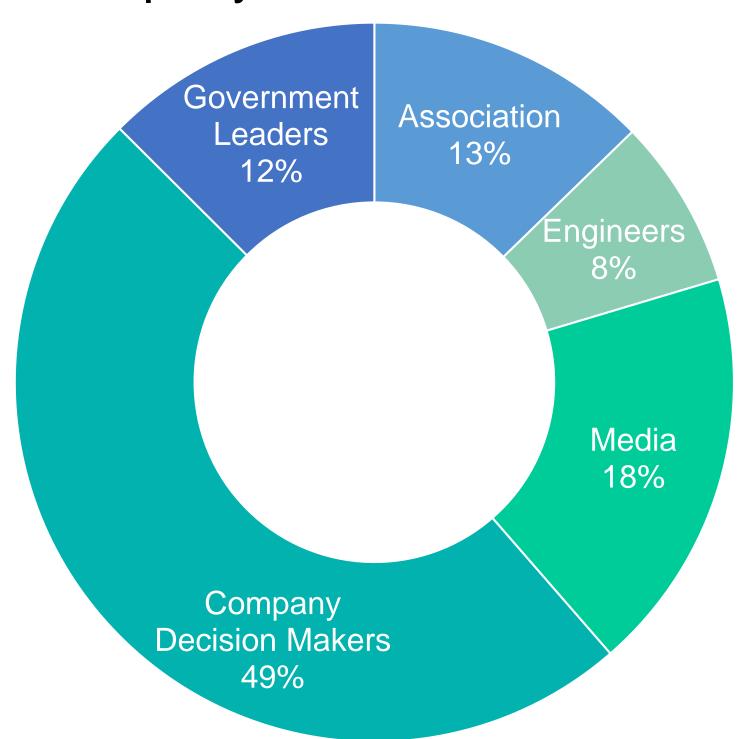


#### Position

**187** Government Leaders

**189** Experts

729 Company Decision Makers







#### Delegate Analysis

WNEVC has attracted company decision makers from automotive industries such as automakers, power batteries and fuel cells.

(logo without particular order)



polestar



































### Marketing Report



# 2019年7月1-3日,中国·海南陵 I JULY 1-3, 2019, BO'AO HAINAN, CHINA

#### Media Partners

- 20 National Media
- 45 Industry Media
- 40 Domestic Media







#### Interviews

#### Key numbers of the interviews:

- 25 VIPs
- 53 Media Involved
- 16 Personal Interviews





















# 2019世界新能源汽车大会

#### Press Release

- WNEVC showed up on CCTV News
- WNEVC and World New Energy Vehicle Congress became most searched hashtag on July 2.
- WNEVC was listed on headline of search engine Baidu.



Baidite

3天前 回归安全本源话题 聚焦世界新能源汽车大会 💖 中国经济网 3天前 以位置服务赋能新能源出行 四维图新亮相世界新能源.... 中国经营网 2天前 华为5G+C-V2X车载通信技术被评为全球新能源汽车创新... ► 环球网 新时代新变革新产业2019世界新能源汽车大会信息.... 🔊 新出行 9小时前

#### 世界新能源汽车大会\_百度百科

简介: 2019世界新能源汽车大会 (WNEVC) 是由中国科协和海南省 人民政府联合主办的会议。国务委员王勇宣读习近平主席致大会的贺 信并致辞。全国政协副主席、中国科学技术协会主席万钢作主旨报 ツン E V C 告。中国科协党组书记、常务副主席怀进鹏主持开幕式。海南省委书 记刘赐贵出席,省长沈晓明致辞。2019年7月1-2019年7月3... 大会召开 大会主题 举办机构 大会组委 参会人员 更多>>



## 2019 世界新能源汽车大会 WORLD NEW ENERGY VEHICLE CONGRESS

2019年7月1-3日,中国·海南博整 | JULY 1-3, 2019, BO'AO HAINAN, CHINA

#### Media Clipping





### See you at WNEVC 2020!



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